

COLUMBIA BASIN WATER SMART INITIATIVE REGIONAL WORKSHOP AGENDA

WHERE: Royal Alexandra Hall, Cranbrook, BC
WHEN: Wednesday March 24, 2010 1:00pm-8:30pm
HOSTED BY: Kindy Gosal, Director Water and Environment, Columbia Basin Trust

1:00-1:30pm **Welcome**
Scott Manjak, Mayor, City of Cranbrook; Dee Conklin, Director, Regional District of East Kootenay and Garry Merkel, Chair, Columbia Basin Trust

1:30-2:45pm **What is the Columbia Basin Water Smart Initiative and how will it work?**
Presentation by Urban Systems Ltd. and Columbia Basin Trust

2:45-3:30pm **Coffee break and tradeshow**

3:30-4:00pm **Signing of the Columbia Basin Water Smart Charter with local government representatives**
Hosted by Neil Muth, President and CEO, Columbia Basin Trust,

4:00-5:30pm **Participant breakout sessions** (45 minutes each)
1. Barriers to Water Conservation -Facilitated by Urban Systems Ltd and Neal Klassen, Water Smart Coordinator, City of Kelowna
2. Leading Innovations in Water Conservation-Facilitated by Susanne Porter-Bopp Community Water Coordinator, POLIS Project on Ecological Governance and Hans Schreier, Professor Emeritus UBC.

5:30-6:30pm **Break**

6:30-8:30pm **Dinner and keynote speakers at the Royal Alexandra Hall**

Neal Klassen, Water Smart Coordinator, City of Kelowna

Water Smart Experiences: the City of Kelowna

Neal's presentation will focus on components of effective water conservation strategies with an emphasis on education, social marketing and influencing behaviour change. Neal will demonstrate the challenges and successes of the City of Kelowna's Water Smart programs and resulting economic savings.

Gerry Taft, Mayor, District of Invermere

Implementing Water Conservation in Invermere

Mayor Taft's presentation will look at a successful water conservation program and highlight the entire process from design and development to implementation. He will focus on the political, staff, and financial implications of water conservation programs.